



THE GERRY FRIERDICH ROAD TO RECOVERY BENEFIT BICYCLE RIDE & WALK

March, 2010

Dear Business Owner:

Friends of Gerry "Chief" Frierdich and the Belleville Area Bicycling and Eating Society-St. Louis Cycling Club ("B.A.B.E.S.") have organized a bicycle ride & walk to benefit Gerry on **Sunday, June 6, at Central Junior High School, Belleville**. More information about our event can be found at <http://babes.rogerkramercycling.org>.

Who is Gerry? Gerry is a Belleville native. He is an award-winning Master Photographer and a graduate of Althoff ('81) & Cathedral ('77). In August '07, through no fault of his own, Gerry was hit by a pick-up truck while riding his bicycle, waking up five weeks later a quadriplegic. As a result, there has been a tremendous financial burden placed on him and his family. Ongoing physical therapy is critical to Gerry's life and, being unable to work or care for himself, he is forced to rely on family and friends, 24/7. Please read more about Gerry on our website at www.ChiefGetWell.com.

WE NEED YOUR HELP! Gerry is eager to say thank you to our community by "giving back" for the kindness and support extended to him and his family since the accident. "Gerry Gives Back" gift baskets will be raffled at our event. Please join our efforts by donating 1 or 2 small gift certificates, special offers or services from your business to help us fill these baskets. A card will be placed with each basket proudly displaying the businesses who were instrumental in filling it. Proceeds raised from the "Gerry Gives Back" baskets will not be going to Gerry...he is donating the proceeds to the Belleville YMCA. This is a win-win for our entire community!

Our team is committed to helping Gerry succeed in doing something special for our community. Can Gerry count on your support?

Please contact us at the telephone numbers below if we can answer any questions you may have or if we can pick-up a donation. Also, donations may be mailed to: **Gerry Gives Back, c/o Dave & Nancy Schulte, 6 Springwood Court, Belleville, IL 62220.**

Thank you very much for your time and donation consideration.

Sincerely,

Dave & Nancy Schulte (618) 277-9415

Bud & Sandy Gore (618) 277-5129

The Gerry Frierdich Road to Recovery Benefit Bicycle Ride & Walk Coordination Team

Belleville Area Bicycling and Eating Society-St. Louis Cycling Club ** Jean Bauder
Jan Courtney ** Bud & Sandy Gore ** Steve & Jackie Hausmann ** Roger Kramer
Carol Lawrence ** Jim Schneider ** Dave & Nancy Schulte ** Robyn Weilbacher ** Matt Zipfel